Photography: MixMedia

# REAL ESTATE NEVER LOOKED THIS GOOD!



about MixMedia

MixMedia is SE Michigan's #1 Real Estate Media Vendor

- Professional Photography
- Zillow Certified Vendor
- Zillow 3D
- Floor Plans
- Full Motion Cinematic Video
- Aerial Photography & Video
- Social Media Marketing
- Single Property Websites

We pride ourselves on offering quality services at reasonable prices.

We understand the impact quality photography and rich media has on your business. We work with many of the top selling real estate agents, brokerages and home builders .

We have the experience and talent to deliver the results you desire. Over 22 years in business is proof of our commitment to our clients and quality of services.

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GetMixMedia.com

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MAIL

# DRONE ORBIT

## SHOWCASE EVERY ANGLE

Stunning Aerial Videos | Powerful First Impressions | Results That Elevate




**360° COVERAGE**
Complete visual story from every angle

**CINEMATIC QUALITY**
Stunning 4K footage that captures every detail

**HIGHLIGHT FEATURES**
Focus on what matters and make it stand out

**BOOST ENGAGEMENT**
Drive more interest and get better results

ELEVATE YOUR LISTING. IMPRESS EVERY CLIENT.




from
$149
AERIAL
PHOTOGRAPHY & VIDEO




# VIRTUAL Twilight

# ADD SOME DRAMA TO YOUR LISTING!

If you thought pricing determines how you market a home we've got news for you. What typically would cost a few hundred dollars and inconvenience the seller can now be had for much less with our Virtual Twilight add-on.



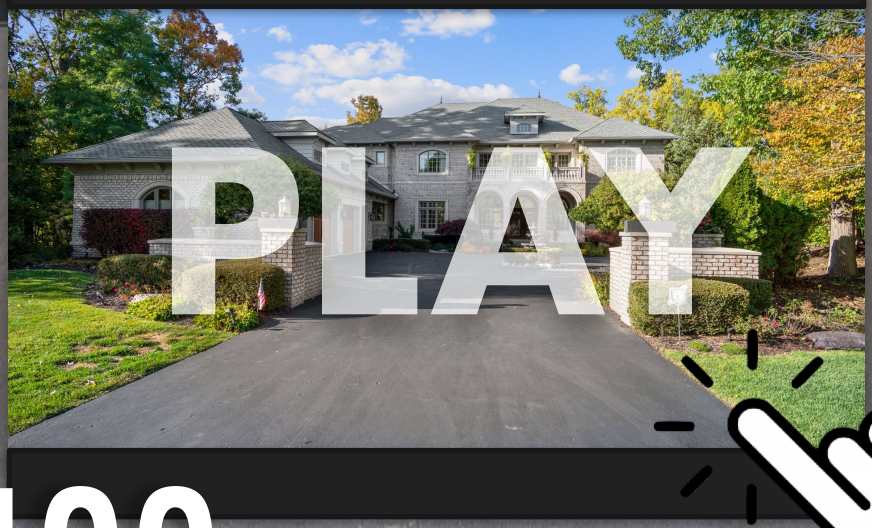
> **Listings with professional photography sell up to 32% faster.**

View more samples

$29

# VIRTUAL STAGING

# cinematic VIDEO



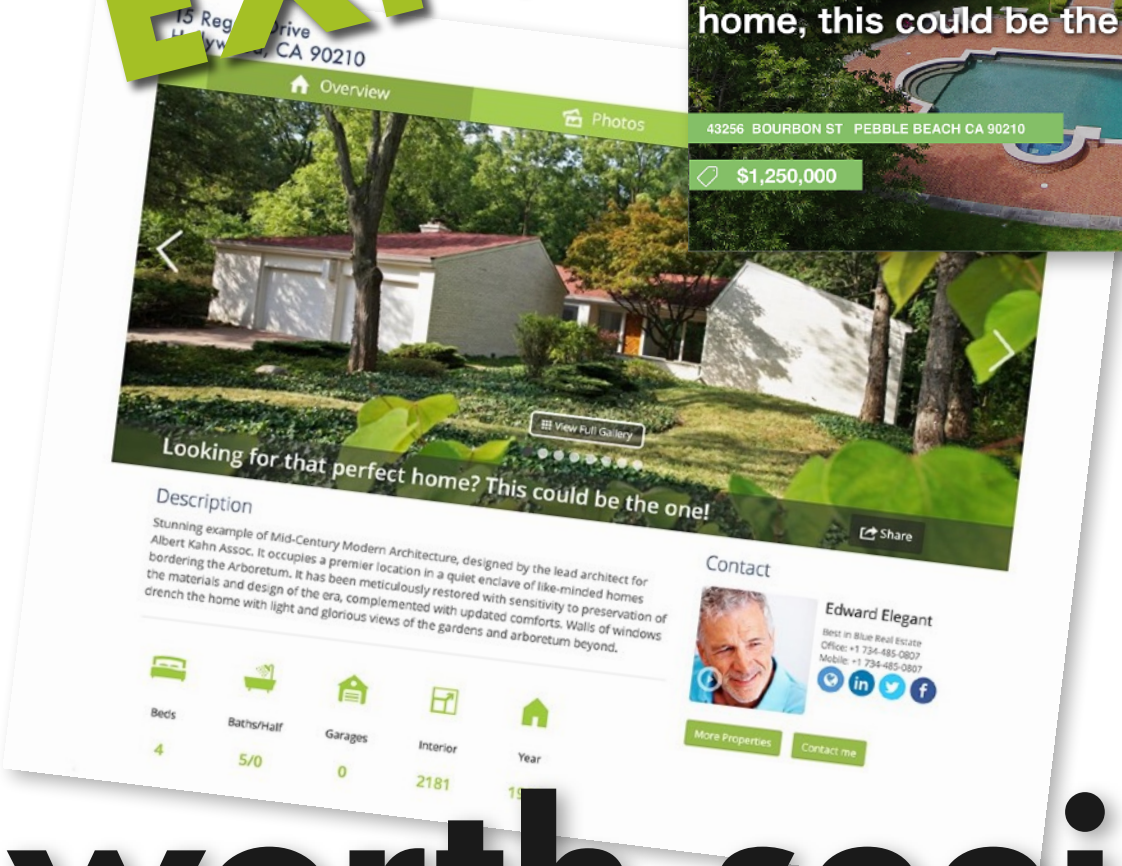

from $199

# Make it a...




# RICH MEDIA EXPERIENCE




# worth seeing!


ARSENAL



# House Shopping Can Be A Pleasant Experience





You can have great photography but if no one sees it, what's it worth? You can have a nice presentation but if the media is mediocre you're not doing anyone a favor. Luckily **MixMedia** has mastered both, combining stunning photography, gorgeous full motion video, 3D and floor plans into one slick, incredibly engaging presentation.





# The EXPERIENCE Engages



# FLOOR PLANS







*
**FREE FLOOR PLAN WITH PHOTO SHOOT!**
Call for details!

# Sell Homes



from $159




**Click here to see a sample**




ZILLOW CERTIFIED PHOTOGRAPHER
3D HOME

### Get Noticed

Listings with a Zillow 3D Home tour got, on average, 68% more views on Zillow than listings without.

### Sell Virtually

61% of buyers said they wished more listings included 3D tours and 46% of millennial buyers said they would be confident making an offer on a home they toured virtually.

### Be Top of Mind

Homes on Zillow with a 3D Home tour were saved by buyers 36% more than homes without.



**95% OF BUYERS VIEW THE FIRST PHOTO OF THE HOME EXTERIOR THE LONGEST.**

*According to WSJ*

# HEAD SHOTS



from $149

GOGO'S
REAL ESTATE TEAM

# SOCIAL MEDIA

## Photo & Video

## Scroll Stoppers!

## REELS

**CREATE FOR FREE**

**MANY DESIGNS! To choose from**







Vertical videos work great for TikTock, Snap, Instagram, Facebook and Twitter

Square format works great on Instagram, Facebook, and Twitter

It's the skill of creating content that causes the user to stop scrolling. Think back to a time when you were swiping through your Facebook or Instagram feed, and something grabbed your attention, so much so you stopped your scroll. Scroll-stopping content consists of enticing phrases, images, video and other visual elements that cause viewers on Facebook, Instagram, Twitter, and similar media feeds to stop scrolling and engage with an item within that feed.



The pages after this contain a few useful digital tear-outs.

One to help your clients prepare their home for the photo shoot.
One to impress upon the seller the importance of creating an experience around the selling event.



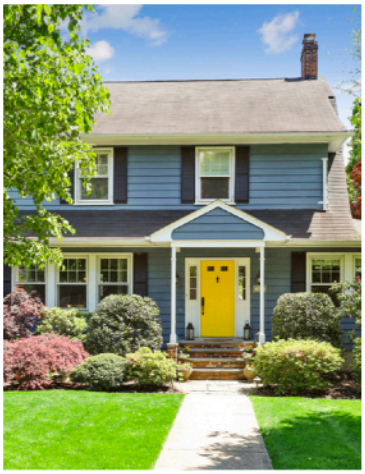

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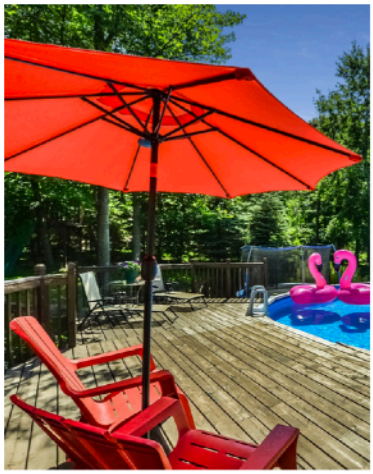
Prices subject to change without notice

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Digital Tear-out. Click to download

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# PHOTO PREP-GUIDE

### BASIC TO-DOS TO GET YOUR HOME READY TO SELL









## EXTERIOR

- ☐ Remove Cars From Driveway
- ☐ Close All Windows
- ☐ Sweep Walkways
- ☐ Pick Up Yard Debris
- ☐ Stow Away Toys, Seasonal Decor, Garden Supplies, Hoses & Trash Cans
- ☐ Straighten Outdoor Furniture
- ☐ Clean Pool & Surrounding Areas

## THROUGHOUT

- ☐ Clear All Visible Clutter
- ☐ Sweep/Vacuum Floors
- ☐ Remove Personal Photos
- ☐ Minimize Knick-knacks
- ☐ Open Shades & Blinds
- ☐ Turn On All Lights & Replace Bulbs
- ☐ Stow Pet Accessories & Wastebaskets
- ☐ Dust Everything Including Ceiling Fans

## KITCHEN | DINING

- ☐ Remove Art From Refrigerator
- ☐ Stow All Food, Small Appliances, Pots/Pans, Towels & Cleaning Supplies
- ☐ Organize Open Shelving
- ☐ Clear Sink & Stow Drying Rack
- ☐ Wipe Counters & Tabletops
- ☐ Straighten Dining Chairs & Stools

## BEDROOMS | BATHS

- ☐ Make & Clear Under Beds
- ☐ Put Away All Clothing & Accessories
- ☐ Clean Until The Bathrooms Sparkle
- ☐ Clear Counters, Bathtubs & Showers of Products & Cleaning Supplies
- ☐ Clean Mirrors & Close All Toilet Lids
- ☐ Hang Fresh Folded Towels

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Digital Tear-out. Click to download

# It's not just a listing...

# It's an EXPERIENCE




## While other agents just list your home, we create an "Experience"

All properties ache to stand out, but only a minority do. Now there is an elegant, evocative and effective way to make drab distinguishing, and grab a home buyer's attention. The MultiMedia Property Experience does just that for your home... It becomes a magnificent, engaging, eye-popping EXPERIENCE

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